

CAPITAL^{at}PLAY

presents:

THE ANNUAL — 2020 —

Comprehensive resources for your home and
work in Western North Carolina.

FEATURING:

Faces of Enterprise & Faces of Medicine

*A showcase of local businesses, leaders,
professionals, and creatives.*

COMPLIMENTARY EDITION

Faces of
Enterprise

The Faces of Mindful Building

At Red Tree Builders, it's all about relationships—with clients, of course, but also with the environment, our local community, and with each other. Since the eco-luxury home builder was founded in 2006, Brandon and Amanda Bryant and their growing team have dedicatedly built homes that are, as their slogan attests, "Mindfully Built—Artfully Crafted."

The Bryants' priority lies with their clients, with whom they cultivate intentional and considerate relationships. Each house is built specifically to the clients' needs, goals, and artistic style; the result is a home that is as artfully crafted as it is enduring and livable.

Red Tree's devotion to mindfulness also applies to the land: The builders draw inspiration from nature for insight on design for homes that are in harmony with their surroundings and exhibit a deep respect for it in their actions, crafting homes that are mindful of local resources, sustainable, and energy efficient. With the establishment of sister company AeroBarrier WNC, Red Tree will help expand its sustainable impact through builders, remodelers, and homeowners who want to prioritize energy efficiency and smart design.

The builders are conscientious of and committed to our community, too, as exemplified by the business' partnerships with the Asheville Homebuilder Workforce Development and the Mountain Area Workforce Development teams; together, they promote the incredible career opportunities of construction, especially for women. As a recent scholar of the Goldman Sachs 10,000 Small Businesses program, the builders are already applying valuable lessons in expanding their business.

Behind it all is a team of expertly trained Red Tree employees and a network of carefully selected trade partners. President and Certified Green Master Builder Brandon Bryant, a native of WNC and construction, continues to apply his experience and love for the land to each of Red Tree's projects and partnerships. Wife and Vice President Amanda Bryant supports the vision and strategic direction of the business, while newcomer and COO John Anglin, himself a 15-year veteran of the local development industry, runs daily operations, and supports marketing and community engagement. Patrick Medlin, CFO, serves as Red Tree's financial ninja, and intern-turned-Project Manager and Estimator Ashley Kepley-Steward is a testament to the lasting efficacy of apprenticeships and the excellent construction programs at A-B Tech.

Together with trade partners, it's a team that's large enough to provide you with experts in each aspect of your home's design, yet small enough that each client becomes part of the Red Tree family.

The result of these relationships is a series of green-built homes that are artfully crafted and built to last. Red Tree's projects range from mountain modern to farmhouse to craftsman, but all represent the eco-luxury standard for which the builders are known. Together, Red Tree Builders, its partners, and its clients are creating a legacy of timeless homes that will add to the architectural style of Asheville for years to come. In the year ahead, Red Tree will remain a mindful leader in the industry, developing provocative solutions that are required for our present and future.

RED TREE BUILDERS

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(L to R) Ashley Kepley-Steward, John Anglin,
Brandon Bryant, Patrick Medlin, Amanda Bryant